



Abercrombie & Kent
BRAZIL

Route of Emotion

DESTINATION SPOTLIGHT



Route of Emotion

Stroll down through paradise

States: Maranhão, Piauí and Ceará
Weather: Tropical - 28°C (82°F) average
Rain Period: Between January and June
Best Time To Visit: June to September

About the Route of Emotion

There is nothing like Lençóis Maranhenses! This National Park is a hidden gem in northeastern Brazil. With more than 155.000 ha. of a breathtaking landscape, the park joins high dunes with up to 40 meters of height and fresh-water lagoons. Despite the desert-like looks, here it rains 300 times more than in the Sahara. These waters collect between the dunes, thus creating a tropical oasis and a natural spectacle.

In addition to the dunes, the Parnaíba River Delta is an ecological sanctuary of great natural beauty also worth visiting. It is the only delta in the Americas that empties into the open sea and is the third largest in the world. Its ramifications draw an archipelago with more than 75 islands, dunes, freshwater lagoons and a lush tropical forest where crocodiles, giboias, capybaras, monkeys and birds of rare natural beauty still exist.



Getting there...

Airports of São Luís, Fortaleza or Jericoacoara.

- São Luís or Fortaleza Airports: daily flights from Rio, São Paulo, Brasília, Belo Horizonte and Recife.

- Jericoacoara Airport: flights from Belo Horizonte on Tuesdays, Thursdays, Saturdays and Sundays.

For guests interested in...

- Nature
- Wind sports
- Adventure
- Road-trips

Where else can you travel?

• Belo Horizonte

3-hour flight from Jericoacoara.

• Fortaleza

4-hour land transfer from Jericoacoara.

• Rio de Janeiro

3-hour flight from Fortaleza.

La Ferme de George - Lençóis Maranhenses

La Ferme Pousada de Georges covers several acres between the sea and the river, at the very edge of the natural park of Lençóis Maranhenses. This boutique property offers a barefoot luxury experience hidden in the small sand dune village of Atins. The remote getaway provides spacious and beautifully designed bungalows and a restaurant serving incredibly refined meals. The beach is only a short walk away, offering great kitesurfing conditions and the dunes in the Lençóis Maranhenses National Park are just a short drive away.



Suggested Rooms

Dune Lodge - With green -or sandy- gardens, the lodges provide maximum natural proximity and promise complete immersion in the surrounding nature.

Park Lodge - Ideal for families, they can accommodate up to 5 guests, depending on the category.

Why do we like it?

- The farm-to-table concept, with fresh products from their own plantation
- Rustic luxury style
- The cashew trees all around the property

Who is it good for?

- Honeymooners
- Families
- Groups
- Incentives

Casa de Santo Antônio - Parnaíba

It consists of 22 suites individually decorated and furnished to remind us of the charm and elegance of the past, but equipped with all the modern comforts such as air conditioning, LED TVs equipped with air conditioning, LED TVs with cable channels, telephone and wireless internet, safes and minibars, among other, so that our guests can enjoy their stay with comfort and refinement. The hotel has a swimming pool, jacuzzi, turkish bath, massage room and fitness area. Additionally, the water is heated using solar power.



Suggested Rooms

Charm Suites - With a balcony overlooking the garden and pool, these rooms mix, in the decor, details of local elements with Mediterranean style.

Princesa Isabel Suite - A homage to the princess and last ruler of the Empire of Brazil. It has a room area, masterful ceilings and elegant décor and furnishings.



Why do we like it?

- 19th century building that preserves its classic style throughout
- The rooms provide a feeling of time travel



Who is it good for?

- Honeymooners

The Chili Beach - Jericoacoara

The hotel's traditional architecture meets selective contemporary décor to create a chic and glamorous yet comfortable atmosphere. Accommodations at the Chili Beach Hotel include generously sized rooms and suites, a twice daily maid service, private butler/maid service on request, complimentary clothes pressing, complimentary broadband wireless internet access. Some rooms feature a private garden patio with an open-air-shower.



Suggested Rooms

Ocean Front Suites – comfortable, air conditioned, Wi-Fi accesible, with minibars, fine decoration, goose down pillows, and light dimmers in each room. Each suite has a comfortable bathroom, and either a tropical garden or private patio with certified Amazonian wooden deck, shower, sun loungers and area for kite or windsurfing equipment.

Why do we like it?

- Intimate atmosphere with maximum capacity for 20 guests
- Every room has its own deck
- The Chili Beach Restaurant, which mixes delicious Mediterranean and Brazilian cuisine

Who is it good for?

- Honeymooners

Essenza Hotel - Jericoacoara

The warm, calm waters of Ceara, the endless white sand dunes and the beautiful sunsets stand to relax and revitalize the body and mind. This hotels exudes exclusivity, elegance, comfort and well-being. The 1,300 square-meter pool, jacuzzi and waterfall add to this. The 30 Essence Hotel Suites all have spectacular views of the sea and the Sunset Dune.



Suggested Rooms

Essenza Cult - designed to offer an unforgettable stay. All suites are air conditioned and offer full HD LED 40" TVs, SKY, telephone, free Wi-Fi internet, digital safe, hair dryer, shower with "rain shower" solar-heated, mini bar and modern furniture, super king -size bed linen 600 threads, pillows, Egyptian cotton curtains. Upstairs, Essence Cult, has a private pool.

Why do we like it?

- All suites have sea view
- Essence Bistro and Osteria exclusive for the guests staying at the Essenza
- 1300 square meters pool and a rooftop Jacuzzi for leisure

Who is it good for?

- Honeymooners

Zorah Beach Hotel - Guajirú

Guajirú is a little fishing village located between Jericoacoara and Fortaleza. This pale sands beach and fisherman's cove is named after a native fruit common in the dunes of the region. The natives live on fishing, tourism and handicraft. The area began to be populated between 1870 and 1913 when some families moved here in search of fishing and farmland. The hotel is situated in one of the most paradisaic beaches of the Cearense coast to offer even its most demanding clients an atmosphere of tranquility, sophistication and privacy in an ambiance circled by natural beauty, between them, shifting sand dunes, a white sand beach, warm waters and large natural bathing pools at low tide.



Suggested Rooms

Bungalows - thoughtfully designed to provide unique comfort. With a private deck, large showers in private gardens, jacuzzi and a Dossel-style bed. TV LED Full HD of 42', Nespresso coffee maker, Air Conditioners Inverters, Amenities of L'occitane, Goose feather pillows, Rain Showers with solar heated hot water and Super King Size beds.

Why do we like it?

- The Asian spirit is present all over the hotel in sculptures, objects and furniture
- It has its own Kite Surf School, with activities for professionals and amateurs.
- The hotel's restaurant is the only one in Ceará where it is possible to taste food made in the indian clay oven, Tandoor

Who is it good for?

- Honeymooners

Local Tips

Recommended Stay

6 nights - 2 nights in Lençóis Maranhenses, 2 in Parnaíba and 2 in Jericoacoara.

Visit Tamarindo Restaurant

It has a good outdoor area and tables set under trees. The menu invents tasty dishes from unusual mixtures some with exotic fruits.

Visit Pedra Furada in July

In July, the sun sets exactly in the hole of Pedra Furada providing an unforgettable moment.

Did you know that

*The Route of Emotions is considered one of Brazil's and the world's most breathtaking trips that one can take?

*Jericoacoara derives from the Tupi-Guarani languages: "yuruco" (hole) and "cuara" (turtle), or turtle's nestling place?





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