

THE CREATIVE ARTS



WHY THE ARTS MATTER

What is it that inspires adventure?

A few lucky souls may be captivated by the storytelling skills of well-travelled friends or relatives who recount enticing tales of distant lands and cultures.

But for many of us the wanderlust is stirred by those who use their imagination for a living - the writers and TV and film directors whose sense of fantasy and imagination introduces us to a whole new world.









In recent years, more and more of the requests we receive cite the arts as a motivating factor in choice of destination.

Some guests are hoping to soak up the atmosphere that they've read about or seen on screen. Others are keen to witness first-hand the scenes that made such an impression on them.

Either way it's become increasingly important to keep books, films, and TV series in mind when planning travel itineraries.

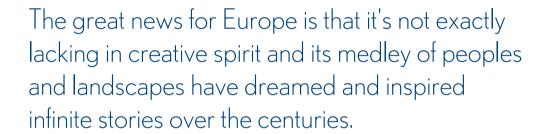


WHY EUROPE?





WHAT YOU CAN EXPECT TO FIND



From Homer's epic Iliad and Odyssey to Gutenberg's printing press and the slapstick of Charlie Chaplin, Europeans have always been imaginative in finding new ways to tell a tale.



Every corner of our continent has made its own unique contribution, though you may need to dig below the surface to find the real treasures....or you could let the local experts do the digging for you!





It's time for Abercrombie & Kent to introduce you to the most inspirational book, film, and TV locations in Europe...

THE A&K HANDBOOK



USING THIS GUIDE







When deciding which works and locations to include we limited ourselves to places that show guests the very same houses, castles, monuments, and landscapes that appear in their books, films, and series.

> So don't be surprised by our omission of some giants of European literature - the likes of George Orwell and Albert Camus miss out here as they tended not to write about sites that can be seen or visited in real life!

We should also point out that many films and series are shot across multiple locations, which explains why some names pop up more than once in different destinations.

This selection is in no way exhaustive - there are numerous works out there in every European country and you need only ask our expert travel consultants to find out what else can be seen on your client's trip.

But for a quick and easy summary of what's out there pick a destination, glance over the map, and learn more about the stories behind the stories...

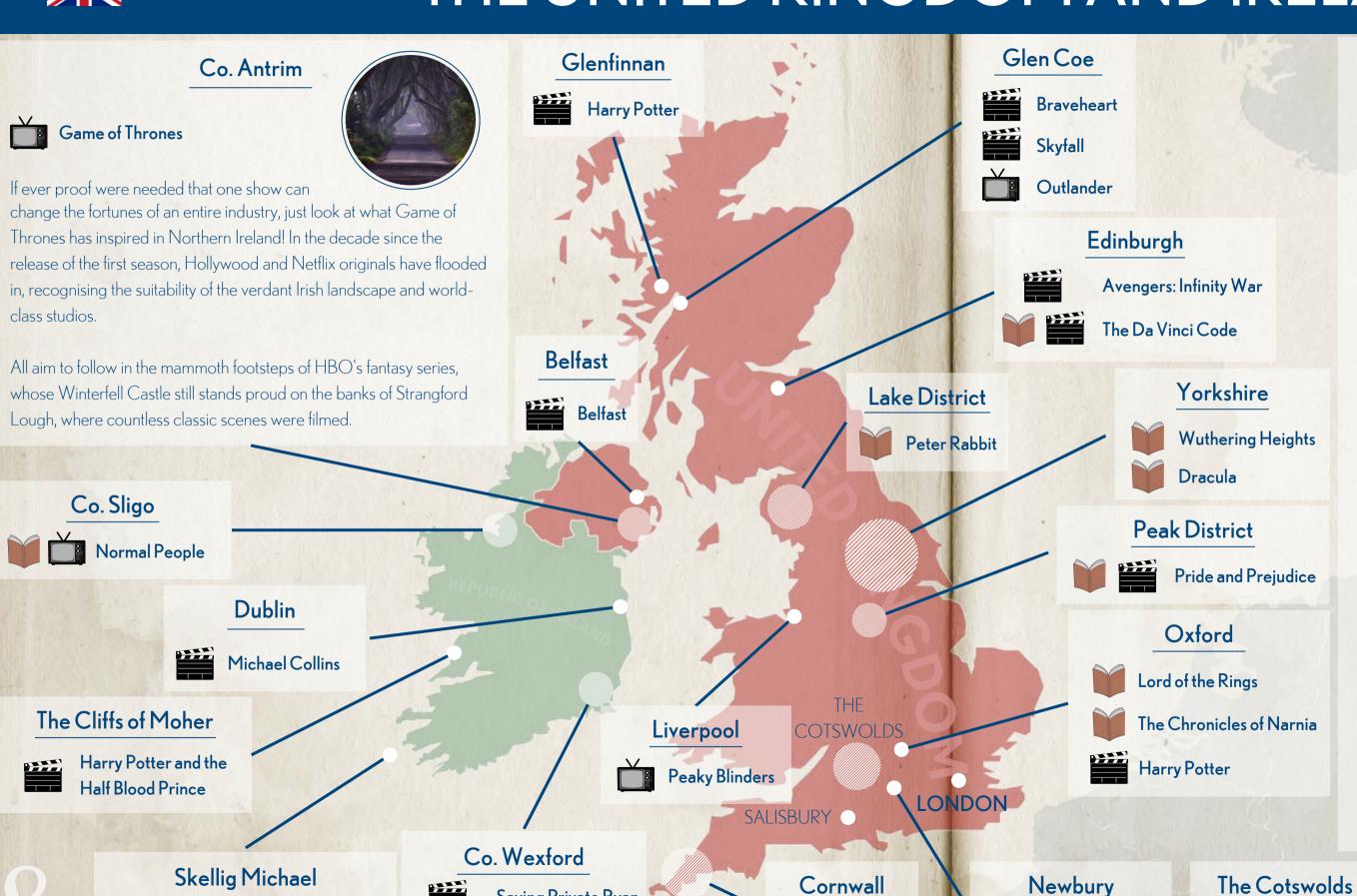
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THE UNITED KINGDOM AND IRELAND







Arguably Britain's two most popular male icons, not guite ahead of the Queen (check out Salisbury below to see Her Majesty pop up in The Crown), 007 and the Boy Who Lived feature the capital's palaces, museums, streets, shops, and alleys in more than enough books and films to list here.

King's Cross Station (try and find Platform 9 3/4) and Leadenhall Market (Diagon Alley) are musts for Harry Potter fans, while Bond buffs will be familiar with the sights round Whitehall and, of course, the MI6 HQ at Vauxhall Cross.

London is big and diverse enough to cater for all filming fantasies, whether it's iconic buildings like the Houses of Parliament, blown up in V for Vendetta, or even a residential area like Notting Hill, whose colourful houses hit cinemas worldwide in the 90s.

Star Wars: The Force Awakens

Saving Private Ryan



Poldark

Downton Abbey

Lord of the Rings

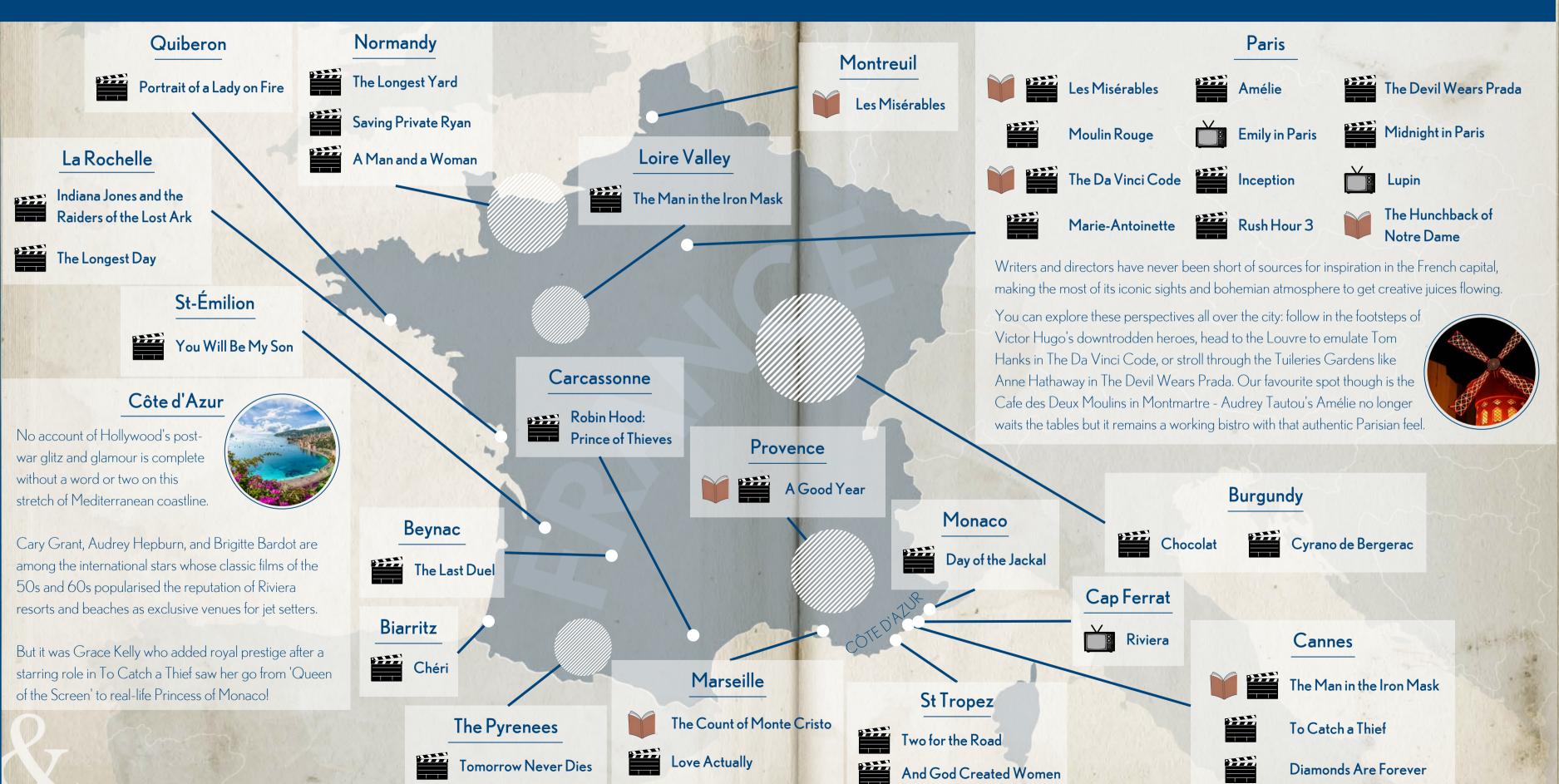
Salisbury



Bridgerton

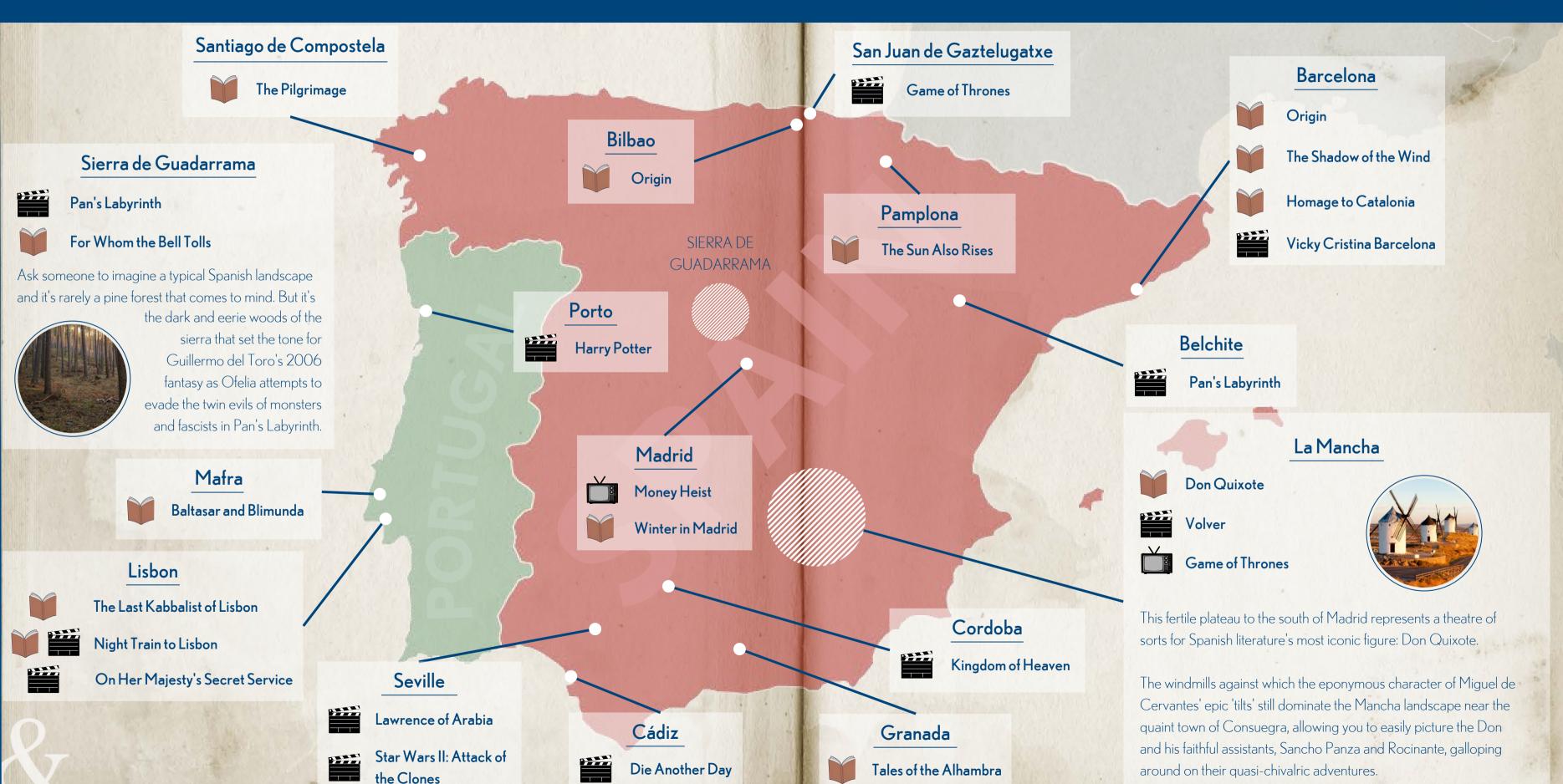


FRANCE



SPAIN & PORTUGAL

(8)



ITALY AND MALTA

FLORENCE

PIENZA

VENICE





Wolf of Wall Street

Luca

Lake Como





Milan

Turin

House of Gucci

The Italian Job

Siena

Ocean's Twelve

The Dolomites Venice

A Farewell to Arms

Arezzo

Life is Beautiful

Cortona

ABRUZZO

The English Patient

Under the Tuscan Sun



Casino Royale

Abruzzo



The Name of the Rose

Rome





Angels and Demons



Roman Holiday



Naples

Gomorrah

Matera

No Time to Die

My Brilliant Friend

La Dolce Vita



Eat Pray Love





The Great Beauty

Florence



The Medici: Masters of Florence



A Room with a View



Inferno



Tea with Mussolini

Tuscany

Florence, Siena, Pienza, Cortona... the list of stunning Tuscan towns and cities goes on and on!

Few regions spoil you quite like this and you'll find countless sights and landscapes that reveal why just so much creative output originates in this corner of Italy.



Make your way to Arezzo to discover how its gorgeous city centre is largely unchanged from its wartime role in 1997 Academy Award-winner Life is Beautiful.

Quantum of Solace

Pienza



Gladiator

Procida



The Talented Mr Ripley



The Postman

Amalfi Coast



Only You



Beat the Devil

Montepulciano

CINQUE TERRE

San Gimignano

Tea with Mussolini

Twilight: New Moon

Civita di Bagnoregio



Marsala

The Florios of Sicily

The Leopard

Palermo

Corleone

The Godfather

ROME

PROCIDA

Cinema Paradiso

Cefalù



AMALFI COAST







Savoca

Inspector Montalbano

After pizza and pasta, 'la dolce vita' are probably the best known words of the Italian language worldwide and it owes almost everything to Fellini's 1960 classic.

Together with Roman Holiday, La Dolce Vita showed the world that the sweet life of Rome was all about vespas, the Spanish Steps, and romantic adventures, providing much of the stereotypical image of the city that pervades to this day.

Just don't go all Anita Ekberg at the Trevi Fountain rules on public bathing are somewhat different today to what they were in the 60s!

Malta



Gladiator



Troy



World War Z

Midnight Express



Game of Thrones

GERMANY, BENELUX, & SWITZERLAND





Amsterdam



Diary of a Young Girl (the Diary of Anne Frank)



Ocean's Twelve



The Fault in Our Stars



Layer Cake

In a city known for its charming canals and architecture, it seems a crying shame that the most classic of Dutch scenes also represents the setting for such a tragic but renowned piece of literature.

Anne Frank's Diary is a read that is simultaneously upsetting, of vital importance in understanding the horrors of the Holocaust, and uplifting in the unwavering faith in humanity of its teenage author. The narrow house on Prinsengracht where Anne recorded the life of her family in hiding is now one of the most visited buildings in the country and its influence has stretched to other works too.

In John Green's heartbreaking 2012 novel, The Fault in Our Stars, Hazel and Augustus share some of their most emotional moments at the house and a canal-side bench at nearby Leidsegracht.





Berlin







Sababurg



Neuschwanstein



If you're getting a Disney vibe from
Neuschwanstein you're not alone - on holiday in
Bavaria, Walt Disney himself was inspired by this
fairy-tale castle with an extraordinary backstory.



The Chicago-born animator adapted it for his Sleeping Beauty Castle, both on screen and in real life, as it now stands at the heart of Disneyland and has become an iconic symbol of the company itself.

A century earlier, the Brothers Grimm had instead named the fortress of Sababurg, hundreds of miles north in the central state of Hesse, as the setting for their version of the same story.

The German interior served to inspire many of the folk tales that the prolific duo penned in the nineteenth century - Little Red Riding Hood, Snow White, Cinderella, Hansel and Gretel, and many, many more of our favourite childhood stories can be traced back to these vast woods and forests.

CENTRALEUROPE





Prague



Mission: Impossible



The Unbearable Lightness of Being



The Prague Cemetery



The Man with the Iron Heart





Austerlitz



Amadeus

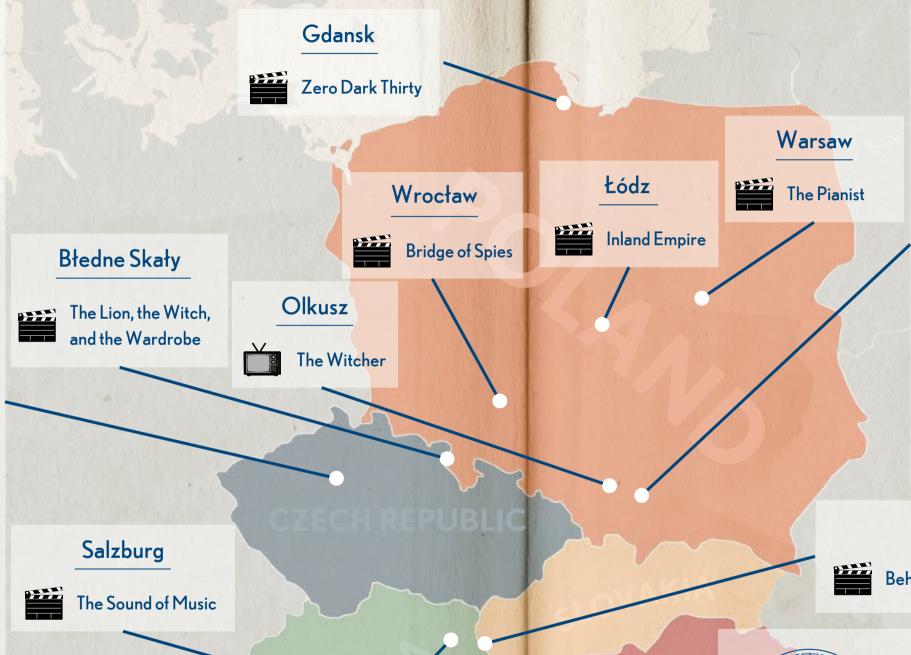
The Golem

The complicated history and identity of the Czech capital is demonstrated in part by the fact that two of the nation's greatest writers wrote their finest works in languages other than Czech.

Kafka's surreal novellas in German paint a picture of Prague's mixture of cultures during its time in the Austro-Hungarian Empire, though the city itself rarely features in his plots.



Meanwhile The Unbearable Lightness of Being provides a fascinating insight into life behind the Iron Curtain, the Prague Spring, and the fear when Soviet tanks roll into Kinsky Square, but was first published in French due to the lengthy exile of author Milan Kundera.



Vienna

Sölden

The Day of the Jackal

The Pillars of the Earth

A Dangerous Method

Krakow



Schindler's List

Widely regarded as among the greatest films ever made,

Schindler's List features Krakow's most iconic sites, like St Mary's Basilica and Wawel Castle, while many important scenes were filmed on location in the city's Kazimierz district and are still visible today.

Historically the city's Jewish district, in Spielberg's account Kazimierz actually represents the adjacent Podgorze district, the ghetto to which the Jewish population was forced into by Nazi occupiers in 1941. This eviction is in fact depicted in the film as it crosses the Vistula over the Joseph Pilsudskiego Bridge.

Meanwhile it's Szeroka Street, colourful in real life, that stands in as the ghetto's black-and-white main square, and the film's instantly recognisable factory is now part of the Historical Museum of Krakow.

Bratislava

Behind Enemy Lines



Budapest

The Peacemaker

Evita

While recent hits like Dune and Black Widow credit Budapest as a filming location, in truth they were hidden away in purpose-built sets at the Origo Studios. To witness

the city in all its glory on the big screen you have to go back to Evita in 1996.

Funnily enough, this musical is actually set in Buenos Aires, but Budapest's delightful Art Nouveau architecture gave it the nod for filming and St Stephen's Basilica and the intricately decorated Gellert Baths are among the attractions to make fleeting cameos.







THE ADRIATIC & AEGEAN







Arcadia Lost

WHY CHOOSE A&K?





A&K Key Services

FIT TRAVEL

Creative FIT consultants design original bespoke itineraries to perfectly suit your client's needs, desires, and interests.



SPECIAL INTEREST GROUPS

Exciting itineraries for special interest and one-off groups, with the best Tour Directors in their respective fields and a wide network of contacts offering unparalleled access.



MICE

A dedicated division for Meetings, Incentive Groups,
Conferences, and Events affords special attention to detail to
cover even the most complex bookings of facilities and additional
services, such as sightseeing excursions and welcome gifts.

A&K Benefits

TRAVEL EXPERTS

Our multi-lingual travel consultants bring decades of experience between them and are dedicated to sharing inside tips on enjoying the sights, sounds, and tastes of the destinations that they live and breathe each day.



LOCAL GUIDES & GUARDIAN ANGELS

A well-refined network of contacts on the ground allows us to select the most knowledgeable guides and offer the personal concierge services of A&K Guardian Angels, guaranteeing maximum support and comfort for guests.



INSIDER ACCESS

For something extra special, choose from the wide range of A&K Insider Access options and find that once-in-a-lifetime experience that matches your client's interests, from soft adventure and family activities to cultural and culinary encounters of all kinds.

ABERCROMBIE & KENTEUROPE DMCS

UK & IRELAND KNOWING WHO TO CONTACT Cheltenham **NETHERLANDS** GERMANY ATLANTIC **POLAND** BELG. OCEAN CZECH LUX. REP. SLOVAKIA **FRANCE** SWITZ AUSTRIA HUNGARY SLOVENIA CROATIA PORTUGAL Florence Madrid MONT. ITALY **SPAIN GREECE A&K SPAIN & PORTUGAL** MALTA spain@abercrombiekent.es

A&K Europe is your DMC for

continent, managed by our teams

Please refer to the map to find out

which office is best suited to

answer your questions.

over 25 countries across the

on the ground.

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