



&

INSTANT EXPERT
a travel professional's guide to Egypt

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EGYPT

For more than two thousand years, Egypt has been one of the great travel destinations of the world; the majestic ruins of a myriad temples and tombs, the fascination of oriental bazaars and souks, and the timeless beauty of the ancient River Nile, have never failed to leave an indelible impression on travelers.

But what has always struck Jorie and myself most on the dozens of occasions we have been fortunate enough to visit Egypt, has been the charm and unaffected friendliness of its people. Since we opened our own office in Egypt in 1982, we have striven to ensure that A&K's renowned high quality services are also infused with the uniquely welcoming touch of our Egyptian staff.

Today, A&K's team of more than 400 expert guides, operations staff, tour consultants and management offers a level of personalised service and creativity that is unmatched in Egypt. With nine offices throughout the country, and our own fleet of luxury Nile cruises, we are able not only to tailor-make itineraries for every conceivable tour – but also to ensure the very highest standards at every step of their implementation.

We know from our own visits that a trip to Egypt can enhance and change your life. With the unparalleled talents of our team here, and the very special difference they make, we invite you to experience that unique Egyptian magic through the eyes of A&K.

Charm, Kent



Abercrombie & Kent in Egypt

For over 40 years, Abercrombie and Kent has been setting the standards for luxury world travel by providing our clients with unparalleled service.

In 1982, A&K brought this experience to Egypt to share the 7,000 years of history, distinctive atmosphere and remarkable sights with our clients in a way that only A&K can.

We have nine offices throughout Egypt, and over 400 full time staff including airport representatives, drivers and top Egyptologists. In addition, we have our own fleet of world renowned deluxe Nile cruisers, renowned for their elegance and beauty. A&K Egypt provides a diverse range of services for many different types of business, including Frequent Independent Travelers, Tour Series and Ad-Hoc Groups, Incentive Travel, Special Interest Groups, Conferences and Events and Cruise Handling.

For the seasoned traveler, our tailor made programs include biblical tours, birding programs, desert trekking, professional and cultural exchange programs and more. All travel, events and conferences with A&K Egypt are carefully

monitored by our Quality Control team, who are available on a 24-hour, seven day emergency line for all clients. In keeping with our policy of providing the highest possible service to our client, A&K Egypt can also operate under a third party identity to protect our clients' interests.

Cairo is a city of many exquisite monuments and relics. Some of the most beautiful of them are undergoing extensive conservation and restoration efforts by international experts. A&K gives you a rare opportunity to explore some of these sites, accompanied by experts, who will give you a fascinating insight into the painstakingly meticulous conservation process of some of the most famous monuments in Islamic Cairo.



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EGYPT, LAND OF THE PHARAOHS

For millennia, travellers the world over have been fascinated with Egypt. The country's monuments were ancient even in the days of Herodotus the Greek, who journeyed to Egypt to see the Pyramids and other great temples of the Pharaohs. Today, Egypt's rich history has created a tapestry of cultural and archaeological treasures unmatched anywhere in the world.

CAIRO

Cairo, Egypt's capital, is a destination in itself: a bustling and crowded metropolis full of intriguing contrasts – old and new, western and oriental, modern hotels next to traditional bazaars and coffee shops and 19th century palaces. Home to the Egyptian Museum of Antiquities, it houses the world's greatest collection of Pharaonic treasures, including 12 rooms filled with the golden treasures of the boy-king Tutankhamun. Travelers can visit a host of beautiful mosques and churches that reflect Egypt's rich cultural heritage. From the majestic 5,000-year-old pyramids standing proudly at the edge of the desert, to the magnificent Nile flowing through the heart of the city, this is a destination not to be missed.



ALEXANDRIA

The second largest city in Egypt, Alexandria is known as "The Pearl of the Mediterranean" for its cultural heritage as well as its ambience. A picturesque city that runs along the Mediterranean ocean, Alexandria is where natives flock to get a breath of fresh air.

Alexandria is as rich in history and legacy as the city of Cairo, featuring some of Egypt's most beautiful Greco-Roman ruins as it was founded by Alexander the Great in 331 BC. Alexandria flourished and became the capital of Greco-Roman Egypt. It was in Alexandria that the greatest love story - between Cleopatra and Mark Anthony - was set. The city was also the cosmopolitan hub and premier learning center in ancient times. Now a vibrant, bustling city, visitors can enjoy the relics of the ancient world, as well as any one of the myriad exquisite fish restaurants that the city is famous for and its bustling, jovial nightlife.

DESERT SAFARIS & CAMPING

Imagine yourself standing on top of a sand dune, your feet sinking into the desert earth below you, a panoramic view of the clear sky lies before you, slightly obscured by a sprinkle of small hills and dunes. Awe-inspiring mountains rest on either side, seemingly positioned to shelter the desert from any form of intrusion. The only sound you hear is that of your unspoken thoughts and reflections. And as the sun sinks below the horizon, the sky turns fiery shades of orange & red, allowing you the privilege to experience a sunset that renders you speechless.

WESTERN DESERT

The Western Desert is hard to describe; you have to see its rugged beauty to believe it. Free from noise, pollution and traffic, the Western Desert takes you

away from the high-tech life and gives you the peace dreams are made of. It's home to the hauntingly beautiful White Desert and the four main oases – Dakhla, Kharga, Farafra and Bahariya. One of the most arid regions on earth, this haven is for those who prefer to explore the adventurous side of the desert. But don't be discouraged if you're a hesitant explorer.

The Western Desert holds many activities and resorts to tempt the most reserved of travelers, including Camel and Jeep safaris, hiking, bird watching, fossil hunting and camping, to name a few. In addition, it serves up such adventures in degrees, so whether you're looking for a tame, intense, or extreme vacation, you will find it here.



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The area was formerly known in ancient times as Nubia, and has its own unique heritage, crafts and folklore. The Nubian language is still spoken today by many Aswan residents, and traditional Nubian folkloric performances are a must-see for any visitor. Several sites of outstanding world heritage were actually moved piece by piece to higher ground before the dam was made operational - including the romantically elegant Temple of Philae in Aswan itself, and the incredible temples of Abu Simbel to the south.

Aswan offers a wonderful opportunity to simply relax and enjoy the beautiful scenery and timeless ambience of Egypt.



LUXOR

Filled with awe inspiring monuments of ancient civilization as well as some of the best preserved relics, Luxor is considered the world's largest open air museum and home to one third of the world's antiquities making it one of the main tourist attractions in Egypt. Luxor is the modern name for Thebes, ancient capital city of the New Kingdom Pharaohs (1550 BC - 1070 BC) whose glory still glowed in the memories of classical writers a thousand years after its decline. Here the booty of foreign wars, tributes and taxes poured into the coffers of the 18th and 19th dynasty Pharaohs, each of whom surpassed his predecessor in the construction of incredible temples and tombs, creating a concentration of monuments that rivals that of any imperial city before or since.

The town has a village atmosphere and a bustling local market, and one of the most pleasant ways to get around town is by the «caleches», or two-person horse carriages, that run along the Corniche.

ASWAN

Lying at the southernmost border of Egypt's ancient empire, Aswan is truly the «Jewel of the Nile». Pink and grey granite thrusts upward through the Nubian sandstone, forming mountains, cliffs and jagged outcroppings.

Aswan is home to the Aswan High Dam, where the Nile's flow is regulated for the whole of Egypt.



With Abercrombie & Kent, our guests' privacy and well being is of the utmost importance to us – as is our commitment to ensuring a one of a kind experience. For this reason, you can enjoy our insider access opportunity - the private opening of the tomb of Nefertari or the tomb of Hor Moheb to marvel at the beauty of these astonishing relics, far away from the madding crowd.

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RED SEA

If you wish to stay away from the hustle and bustle of city life, you can always escape to the serenity and noiseless haven of Egypt's beaches. Huge stretches of pristine sands, which seamlessly blend into blue azure seas, are at your fingertips. Relax on the romantic sands of Hurghada, where the echo of the waves is your companion. Or escape to the buoyant beaches of Sharm El Sheikh, where, after a day lounging on the beach, you can go out and stay up all night at some of the world's hottest night spots.

SHARMEI SHEIKH

With its combination of pristine sandy beaches, lively nightlife and wide range of hotels, Sharm El-Sheikh offers the perfect starting point for almost all tours in the Sinai. The centre of the resort area is Naama Bay, where most of the early hotels were built. For sea lovers, the coasts of Sharm El Sheikh are bursting with some of the most colorful and exotic marine life – a haven for divers.

There are small, intimate hotels with modern designs, as well as larger hotel complexes belonging to international chains, plus about all the amenities one could expect of a tourist center, including casinos, discos and nightclubs, golf courses and health facilities. There is also diving and snorkeling, windsurfing and other water sports, horses and camel riding, desert safaris, and great nearby antiquities attractions.

Sharm is the new hot center for clubbing and nightlife and home for the performances of top international DJ's. It is now considered one of the top 10 nightlife destinations worldwide. Think sultry hot balmy nights in the open-air under the stars, and think Cuba, Caribbean, and cocktails.

It is a very exciting and vibrant destination, a



pleasure filled destination. No matter what your pleasures are and whatever it is you seek, you will find it in Sharm El Sheikh.

ST. CATHERINE'S MONASTERY

A major highlight is St. Catherine's Monastery in the foothills of Mount Moses, in the heart of the Sinai. St Catherine's Monastery was constructed by order of the Emperor Justinian between 527 AD and 565 AD, and is one of the oldest continuously inhabited monasteries in the world. The central chapel is dedicated to St. Catherine, the legendary martyr of Alexandria, who was tortured for her faith. The monastery's spiritual heart is the Chapel of the Burning Bush, an unassuming structure of tremendous religious significance. According to the oldest monastic tradition, this chapel sits atop the roots of the same Biblical bush that burned when God spoke to Moses for the first time.

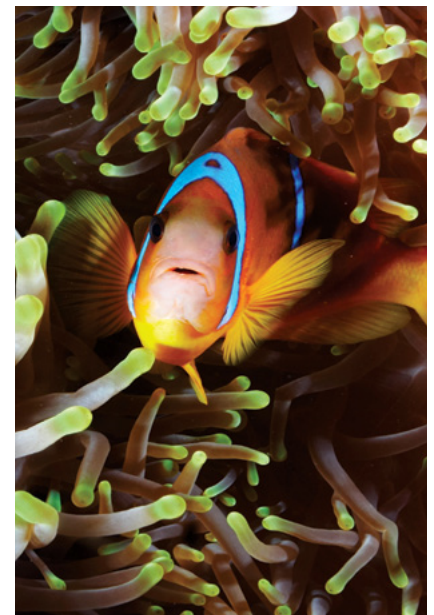
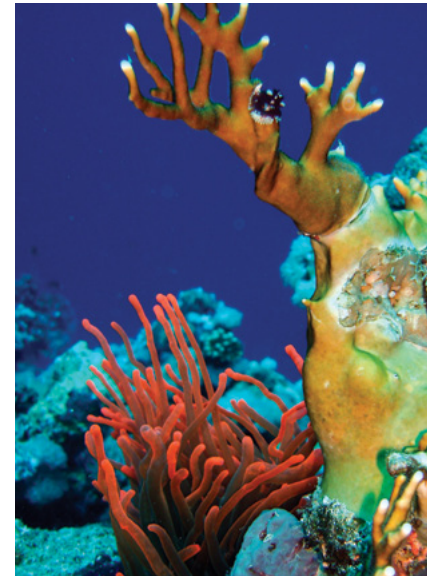
HURGHADA

Hurghada is perfect for travelers wanting to vacation in paradise whilst experiencing a generous slice of authenticity. The only Red Sea destination that encompasses beach-like beauty within a large, thriving city, Hurghada offers the best of both worlds.

It is considered one of the leading tourist resorts of the Red Sea coast and an international center for aquatic sports, windsurfing, sailing, deep-sea fishing, swimming, but, above all, snorkeling and diving. The unique underwater lifeforms are some of the finest in the world, justifiably famous amongst divers. The warm waters here are ideal for many varieties of rare fish and coral reefs, which may also be observed through glass bottom boats. This area has many fine accommodations, usually offering warm and efficient service. Whether wanting to enjoy a peaceful vacation in the sun and a spot of



diving in the inviting Red Sea, or just wanting to wander around the city, rubbing shoulders with the locals, Hurghada has it all.



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TOUR SERIES AND AD-HOC GROUPS

Using our ability to confirm accommodation at competitive prices, and our wide range of products and resources, A&K Egypt can operate tour series and ad-hoc groups to exact specifications and, if required, under particular corporate identities.

Abercrombie & Kent gives you the opportunity to meet with famous Egyptian personalities such as Mrs. Gihan El Sadat, former First Lady of Egypt at the Nile-side villa of her late husband and former Egyptian President, Anwar El Sadat.

Enjoy a truly unique night where Mrs. Sadat talks about her experience of the Middle East Peace Process as well as her latest published book on peace followed by a guided tour of some of the fascinating photographs and artifacts from President Sadat's time.

FIT TRAVEL

Flexibility is an A&K speciality, and in Egypt our team of highly trained and knowledgeable Tour Consultants are experts at tailoring tour arrangements to suit individual guest requirements.

SPECIAL INTEREST GROUPS

A&K Egypt is practised at creating exciting & original itineraries for special interest groups, and we can provide specialist guides and lecturers for wildlife, art and cultural tours, as well as themed professional delegations in any field. Our specialised research team, and high-level contacts within Egyptian society, guarantee that each group can cover the most relevant sights and activities for their theme, or be able to meet with the top people in their professional field in Egypt.

INSIDER ACCESS

Insider Access is offered to A&K guests in three unique ways:

- Ability to arrange private openings of tombs or temples, and special lectures by expert Egyptologists or archeologists.
- Special access to current archeological excavations or sites of monument restoration/conservation.

- Unique access to social projects and Non Governmental Organizations (NGO's) working with local women and children.
- Insider Access opportunities include breakfast in the gardens of the Egyptian Museum, hosted by the Chairman of the Supreme Council of Antiquities, dinner with famous Egyptian personalities such as Mrs. Gihan El Sadat or the world renowned actor, Mr. Omar El Sharif and dinner at the private home of famed politicians, economists or charity activists.



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INCENTIVES MANAGEMENT

Egypt is a destination of unrivalled variety and superb incentive opportunities. A&K Egypt's specialized Incentives Team focuses on innovation, and attention to detail to create rich itineraries tailored to each individual request – all provided with in-depth destination consultancy and itemized costing sheets.

We also have a vast range of suggestions at our fingertips for incentive-style additions such as special welcome receptions or theme dinner opportunities, team-building activities, theatrical surprises, pillow-gifts and more.

CONFERENCE MANAGEMENT

Successful Conference Management demands high levels of service, careful organization and much creativity. A&K's involvement begins with personalized planning assistance, and continues with in-depth knowledge of the destination to help choose venues and accommodation, designing complete itineraries including pre and post conference packages, ability to source specialized audio-visual equipment and spouses' programs.

EVENT MANAGEMENT

A&K's renowned event management begins with our creative approach to event design, where a new concept is specially tailored and planned in meticulously detailed programmes.

We arrange set-up, decoration and entertainment - all of which are carefully themed and coordinated by multiple suppliers orchestrated on the ground.

Our superb connections within Egypt give us insider access to venues that are normally unavailable on the open market, ensuring that an A&K event is absolutely unique.



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SUGGESTED ITINERARIES

CAIRO / UPPER EGYPT

Day 1	Cairo (arrival)
Day 2	Cairo
Day 3	Cairo
Day 4	Nile Cruise
Day 5	Nile Cruise
Day 6	Nile Cruise
Day 7	Nile Cruise
Day 8	Cairo
Day 9	Cairo (departure)

CAIRO / LUXOR / SHARM ELSHEIKH

Day 1	Cairo (arrival)
Day 2	Cairo
Day 3	Cairo
Day 4	Luxor
Day 5	Luxor
Day 6	Sharm El Sheikh
Day 7	Sharm El Sheikh
Day 8	Sharm El Sheikh
Day 9	Cairo
Day 10	Cairo (departure)

CAIRO/ ASWAN / LUXOR / HURGHADA

Day 1	Cairo (arrival)
Day 2	Cairo
Day 3	Aswan
Day 4	Luxor
Day 5	Luxor
Day 6	Hurghada
Day 7	Hurghada
Day 8	Cairo
Day 9	Cairo (departure)

CAIRO / ALEXANDRIA/ SIWA

Day 1	Cairo (arrival)
Day 2	Cairo
Day 3	Cairo
Day 4	Alexandria
Day 5	Siwa Oasis
Day 6	Siwa Oasis
Day 7	Siwa Oasis
Day 8	Cairo
Day 9	Cairo (departure)

JORDAN / EGYPT

Day 1	Amman (arrival)
Day 2	Amman
Day 3	Amman / Petra
Day 4	Petra
Day 5	Petra/Amman
Day 6	Amman / Cairo
Day 7	Cairo
Day 8	Cairo / Abu Simbel / Nile Cruise
Day 9	Nile Cruise
Day 10	Nile Cruise
Day 11	Nile Cruise / Cairo
Day 12	Cairo (departure)

CAIRO/ UPPER EGYPT

Day 1	Cairo (arrival)
Day 2	Cairo
Day 3	Nile Cruise
Day 4	Nile Cruise
Day 5	Nile Cruise
Day 6	Nile Cruise
Day 7	Nile Cruise
Day 8	Nile Cruise
Day 9	Nile Cruise
Day 10	Cairo
Day 11	Cairo (departure)

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18 Youssef El Guindy Street, 10th Floor, El Bustan Commercial Center, Cairo Tel: +20 (0)2 2393 6255 Fax: +20 (0)2 2391 5179

E-mail: akegypt@abercrombiekent.com Website: www.akdmc.com

Abercrombie & Kent USA, LLC

1411 Opus Place Executive Towers West II, Suite 300, Downers Grove, IL 60515-1182 Tel: +1 630 725 3400 Fax: +1 630 725 3401

Email: info@abercrombiekent.com Website: www.abercrombiekent.com